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**BOSTON TO BEIJING, NATIONAL DEBUT RECORDING FROM
TONIC SOL-FA, POISED TO LAUNCH MIDWEST A CAPPELLA GROUP
COAST TO COAST**

NEW YORK-- Tonic Sol-fa, a four-man a cappella vocal group from Minneapolis, MN that has spent the past seven years on the road carving its niche as the Midwest's top vocal group, will debut with its first national album to be released by Vivaton! Records on June 14. Described by the New York Times as having "a vocal kaleidoscope of sound unique to the human voice," Tonic Sol-fa creates fans at first listen, and its national debut is highly anticipated by people of all ages across the nation.

Tonic Sol-fa (Mark McGowan, Greg Bannwarth, Shaun Johnson, and Jared Dove) takes a cappella music to the next level with "Boston To Beijing" through a mix of upbeat songs, soaring vocals and heart-felt lyrics. The album, co-produced by label President/CEO, Jeff Huskins and Tonic Sol-fa, is engineered by Grammy winning producer Steve Hodge, who has worked on more than 40 number one pop and R&B hits, including a 2001 Grammy for Janet Jackson's "All for You."

"Boston To Beijing," the album's title track, is inspired by an article and photograph of Dean Martin that was published towards the end of his life, where he is looking back at the days of the legendary Rat Pack. The song "Chances" is already a favorite among fans, and is one of Tonic Sol-fa's most-requested live performance numbers. There are also two innovative cover songs, a re-make of the Doobie Brothers classic, "Takin' It To The Streets," and Tonic Sol-fa's arrangement of Marc Cohn's interpretation of the Willie Dixon classic, "Twenty-Nine Ways To My Baby's Door."

Coinciding musical talent with business skills, Tonic Sol-fa has built its solid presence in the Midwest through out-of-the-box methods, which it hopes to further with its national debut. Strategic partnerships with corporations that include General Mills, Citibank, and 3M, have turned the group's success from not just being about exceptional vocal abilities, but also about Tonic Sol-fa's uncommon entrepreneurial savvy. Such partnerships allowed for Tonic Sol-fa to continue to grow its live show, selling out over 100 shows in the last year. Constant touring throughout the Midwest has also pushed sales of the group's independently produced albums to more than 100,000 copies.

“We did not hesitate to knock on people’s doors,” relays Tonic Sol-fa’s Shaun Johnson. “We took our career into our own hands and reached out in ways that created benefits for all involved.”

A perfect example of this is a unique marketing plan for the album’s launch that includes hundreds of the group’s fans across the Midwest throwing advanced listening parties, similar to Tupperware parties of years gone by, where fans will be able to pre-order the album at each party. Sponsored by Tastefully Simple and with Bose Corporation supplying Wave Music System CD players at selected listening parties, this unique approach is certain to garner new fans and provide a great launching point for “Boston To Beijing.”

Having been named one of the top five “must see” groups in America by Campus Activities Today Magazine, Tonic Sol-fa has won numerous original song and album awards, and was nominated multiple times for the prestigious “Entertainer of the Year” award by the National Association of Campus Activities. In addition, the group has been heard on radio stations across the nation on various formats, including a performance on the 30th anniversary show of NPR’s Prairie Home Companion. Tonic Sol-fa has had a national television appearance as well, with a Christmas day performance on NBC’s Today Show last year.

To get the full Tonic Sol-fa experience, every fan should make sure to buy a ticket to one of their live shows. Always spontaneous, always involving audience participation, the shows serve as a representation of what every live show should be about: fun, fantastic music, and of course most of all, fans.

Tonic Sol-fa is continually performing in shows throughout 2005, and you can check out www.tonicsolfa.com for more information or to reserve your copy of the new album.

Tonic Sol-fa’s “Boston To Beijing” will be available June 14.

Vivaton! Records is an independent record label focusing predominantly on the production, marketing, and distribution of music and music-related content. The company has, since its inception, dedicated itself to obtaining an experienced and motivated staff, as well as strategic partners to fully develop its roster of talented artists.

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